

I.C.T.

DVD-VIDEO Resources Catalogue

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BS37 5ZZ**

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If you any further information or assistance please contact us. We're here to help!



Updated 09/11 E.&O.E.

*Special Release Titles

Birth of A Website

This exciting programme examines what needs to be considered in order to develop a successful website. Using a company case study the programme features web-site designers who discuss the features of current web-site technology and the web-site planner who explains how they arrived at the web-site structure and flow. The programme also looks at the growth of the Internet as a marketing tool and some of the legal considerations involved in marketing through a web-site.

Running Time: 23 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-21835R	£32.00

Careers On The Internet

Approached from a vocational as well as technological viewpoint, this up-to-date programme looks in detail at one of the world's fastest growing industries. Positions looked at include:- • Web Site Developer (at Autodesk/Kinetix - www. Ktx.com) • Webmaster/Web Technical Support/Future Technologies Manager (at Netscape - www.netscape.com) • Marketing/Customer Support/Web Engineer/Online Sales Conferencing Manager (at The Well - www.well.com) • Software Engineer/Human Resources (at Cisco Systems - www. Cisco.com)

Running Time: 31 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-09941R	£48.00

Computer Careers For Artists

In this programme, students meet two dynamic graphic design professionals, learn about their projects for print and television, and see how it's done with the powerful technology of 3D action graphics. They'll also learn that creative concepts and hard work are still the most important ingredients for success as a professional artist working with computers!

Running Time: 23 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-08561R	£36.00

Cyberbullies

Chat rooms, blogs, and instant messaging have become standard forms of communication for many young people. Unfortunately, they have also become popular ways to bully and harass others. This programme is designed to prevent children and teenagers from falling victim to cyberbullying, using dramatisations and Q & A discussions to expand awareness of the issue. It discusses cyberbullying warning signs, common patterns of abuse, and questionable online activities and destinations to stay away from. It also presents strategies for responding when cyberbullying occurs, and outlines legal problems involving privacy and libel that young Internet users should be aware of.

Running Time: 19 mins

Age Range: 11-19 Years

Format	Order Code	Price*
DVD SET	002-21962D	£44.00

Designing Digital Graphics

The world of Graphic Communication has undergone radical changes with most professional designers now using sophisticated computer software and hardware to create digital graphics previously undreamt of using 'traditional' techniques. This programme from looks at how digital graphics production has made huge inroads into how designers communicate with their target audiences, using case studies and succinct interviews explaining: . how they used to produce their graphics using 'traditional' methods . how they now use digital technology to produce the same material . the advantages and disadvantages of this technology shift . the hardware and software used . special skills or training required . and advice for students on future employment in digital graphics.

Running Time: 22 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-21828R	£32.00

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*Special Release Titles

The History of Computers

The history of computers is not just the story of a specialized machine but of a great idea and the people who made it happen. Initially designed as large-scale calculators, computers have quickly become indispensable tools in every field of endeavour. This fascinating program traces the course of technological innovations leading up to today's computers, from Charles Babbage and his analytical engine of the 1860s to the latest laptops. All the major concepts, advances, and companies are explored using demonstrations, expert commentary, and historic film footage and interviews. The programme shows how ideas such as Boolean logic, the binary system, magnetic/iron core memory, and microprocessors have dramatically increased the capacity of computers while drastically reducing their size, a phenomenon known as Moore's Law. The personal computer or PC boom is easily seen as an inevitable event, with software programmers such as Steve Jobs and Bill Gates emerging as its leaders.

Running Time: 26 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-21779R	£44.00

Information Literacy: The Perils Of Online Research

In a world of information overload, information literacy has become a survival skill. But what exactly does information literacy mean? With a focus on the Internet, this video explains how to conduct solid online research by collecting information in an organized, efficient, and ethical way.

Running Time: 21 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-22036D	£36.00

Internet Careers: College Not Required

This programme encourages viewers to consider one of the most dynamic job opportunities today... a career related to developing, programming and managing Internet sites. Interviews with webmasters, graphic artists and others cover skills, abilities and aptitudes necessary to get a great start in today's fastest growing industry.

Running Time: 28 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-10492R	£36.00

Internet Careers: Front-End, Back-End & E-Everywhere

E-commerce, e-learning, e-zines, eBay - what's the common denominator? The 'e' of course! But in today's fast-paced, highly connected world, that 'e' doesn't just stand for 'electronic'; it stands for 'everywhere' as more and more people link up online. This programme travels the Web to explore Internet careers in three main areas: the front end, the back end, and everywhere in between. Front-end insights come from a programmer, a graphic designer, and a quality assurance tester; back-end information is provided by a webmaster, a help desk specialist, and a sales associate; and an IT recruiter, an advertising sales rep, and an entrepreneur explain how they've integrated the Internet into their careers.

Running Time: 22 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-22047D	£44.00

Internet: Beyond The Browser

The programme begins by introducing viewers to the history and design of the Internet. Students will learn how and why it was created as well as where the information is stored and how to access it. Students then learn about browser software, how to use bookmarks and favourites, and how Internet addresses – uniform resource locators (URLs) – are organised. Boolean operators and other search terms are defined to help viewers perform Internet searches accurately and efficiently. The programme also outlines strategies for avoiding viruses and evaluating the reliability of a Web site's content.

Running Time: 20 mins

Age Range: 11-16 Years

Format	Order Code	Price*
DVD	002-11242R	£44.00

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*Special Release Titles

Multimedia Made Easy

A new video designed to assist teachers to promote and enhance learning by using technology to create multimedia presentations in the classroom. Using technology gives a whole new perspective to teaching. It promotes thinking, problem solving and co-operative learning. This programme follows the progress of three different age groups of students (five, eight and eleven year olds) as they create a multimedia presentation. Viewers will see how to use multimedia to enhance and facilitate learning in a wide range of subject areas. Only minimum equipment and technological skills are required to accomplish significant learning outcomes.

Running Time: 22 mins

Age Range: Adult

Format	Order Code	Price*
DVD	002-09260R	£36.00

Photonics: The Revolution In Communications

Photonics is the technology that underpins the information revolution, using light to transmit, store and sort information. The photonics industry worldwide is growing rapidly. In 2001, the industry can be equated with being like the first milliseconds after the big bang. By 2025 the global market for photonic components is expected to be \$US780 billion. This growth is driven by demand for the large BANDWIDTH that is required for data transmission and Internet services, for example. This programme explores the exciting world of photonics - the physics, chemistry and engineering concepts which underpin the technologies deployed in photonics - and shows how photonics is revolutionising the way we communicate.

Running Time: 30 mins

Age Range: 14-19 Years

Format	Order Code	Price*
DVD	002-21815R	£44.00

Search Me: Library and Web Research

This programme has been designed to guide students in their information search - whether they use a library, or head straight to the web. The programme follows the plight of Year 10 student Chloe, who gets some help from her older sister Annie - a university student - on how to devise a research plan to find exactly what she needs for her latest assignment. This programme helps students find the information they need in the best possible way. General audiences and public libraries users will also find this an invaluable and up to date reference to help them get the most from their next library visit.

Running Time: 22 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-21834R	£32.00

Web Résumés

The all-important résumé has undergone several changes in the last ten years. In some cases, a basic cover letter and resume are no longer enough to attract an employer's attention. This video programme looks at a variety of contemporary alternatives and how best to utilize these non-traditional formats to your best advantage.

Running Time: 30 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-10491R	£36.00

What Is The Internet?

The Internet has become a buzzword of recent years, along with Information Superhighway, Global Marketplace and Email. But what does it all mean, and how will it influence our lives? This short informative programme guides the viewer through some of the jargon, illustrates the benefits, and explains how to go about getting connected.

Running Time: 10 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-09102R	£32.00

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Bill Nye Series

Bill Nye knows how to provide easy access to hard science. What's his secret? A fast-paced approach blending humorous hijinks and hands-on activities with real-life situations, with a focus on illustrating and reinforcing key concepts in a really enjoyable and totally non-boring way! Bill encourages young students to ask interesting questions... then shows them how to discover fascinating answers.

Computers

Bill Nye the Science Guy traces the evolution of these amazing machines, from early models that took up entire rooms to the laptop that fits in your briefcase, and learns that computers are tools with a simple function - to convert information from one form to another. Humans use computers to take information – things like pictures, words, numbers, and sound - and turn it into electricity. The information is changed into a pattern of electrical pulses, a bunch of electricity 'ons' and 'offs.' The computers are designed so that they can tell the difference between pieces of information by the different patterns of 'ons' and 'offs.' Computers change the information you give them, turn it into electrical pulses, make changes to it, and give it back to you in a form you can understand in a matter of thousandths of seconds. It's not the computers, it's the electricity that makes computers so fast. Computers usually store information, and lots of it. In the early days, computers used cards with holes punched in them, but now there are CD-ROMs, hard drives, floppy disks, and tapes. Scientists have made computer parts tiny but very powerful. Thirty years ago, a computer as powerful as the one you use at school or home would have been the size of an entire city! Computers are cool, so 'log on' to the 'Computers' episode and find out more...

Running Time: 26 mins

Age Range: 9-13 Years

Format	Order Code	Price*
DVD	002-09710D	£32.00

Computer Art: In The Studio Series

Computer Art is a unique instructional art series, taking viewers into the worlds of both digital computer technology and traditional art. Programmes are project-based and include extensive on-camera instruction, helping the viewer to better understand the sometimes difficult tasks of digital illustration, animation, and special effects. Hosted by award-winning producer Jon Knowles, this series emphasises fundamental concepts in drawing and painting, whilst featuring the latest in graphic software. Viewers improve their skills in basic drawing and painting, sketching and composition, digital painting, and 3-D animation.

Computer Art: In The Studio - Complete Series of 13 Programmes

Specially-priced complete set of all 13 individual programmes in this series, offering a substantial saving when compared to the cost of purchasing at 'individual' rates. The set includes:- • 3-D Animation & Computer Graphics • Caricatures • Cartooning • Character Design • Drawing The Human Face • Dynamic Anatomy • Graphic Design & Illustration • Hardware & Software • Painting • Photorealism • Special FX • Storyboards & Sequential Art • Web Design

Running Time: 325 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD SET	002-21239R	£312.00

3-D Animation & Computer Graphics

Using a logo concept, Jon models, maps, lights, and animates a 3-D-generated logo flyby using Discreet's 3-D Studio Max.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20382R	£32.00

Caricatures

Jon draws a self-portrait caricature from a photograph. He discusses the importance of observation and demonstrates how to break down the components of the face, then paints the face using Photoshop and Fractal Painter.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20061R	£32.00

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Computer Art: In The Studio Series

Cartooning

Jon demonstrates how to create original and humorous drawings using basic shapes with an emphasis on expression and character traits. He scans the finished design and paints the cartoon using Metacreation's Fractal Painter and Adobe's Photoshop.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20027R	£32.00

Character Design

Jon sketches, details, scans, and paints original characters to be used in a production.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20370R	£32.00

Drawing The Human Face

Jon sketches the face of a girl from a black and white photograph and scans the sketch into the computer. He then demonstrates how to paint the sketch digitally using Fractal Painter.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20369R	£32.00

Dynamic Anatomy

Jon discusses the anatomy, the skeletal and muscular systems, and light and shadow (both male and female models are drawn). He also paints a monochromatic figure using two light sources.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20377R	£32.00

Graphic Design & Illustration

Layout and composition are the focus as Jon creates a magazine cover and title page using Quark Xpress.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20409R	£32.00

Hardware & Software

Jon walks viewers through several of the most popular and powerful graphic design packages available, from desktop publishing to 3-D animation.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20412R	£32.00

Painting

A look at the various kinds of paints and brushes and the characteristics of each. Jon sketches a portrait on canvas and blocks in the skin tones using acrylics.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20384R	£32.00

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Computer Art: In The Studio Series

Photorealism

Jon creates a photorealistic pencil drawing complete with blurred background, soft edges, and tight detail. Includes a look at the work of artist Daniel Moore.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20410R	£32.00

Special FX

Jon demonstrates how to draw reflective, rough, and bumpy textures, how to draw a detailed water drop complete with reflection and refractive properties, and explains 'digital compositing', using a green-screen to blend real and virtual elements into a scene.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20025R	£32.00

Storyboards & Sequential Art

Jon demonstrates the creative process from the initial concept to the final storyboard. Point of view, camera movement, lighting, and directions are addressed.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20379R	£32.00

Web Design

Jon builds a basic Web page and shows how to add text, graphics, and links using Photoshop and Dreamweaver.

Running Time: 25 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-20408R	£32.00

CyberSense Series

This three-part series raises teen awareness of the threats that Internet users face. Personal, financial, and career-related risks become clear through conversations with young people and interviews with computer experts. Students will gain a solid understanding of best practices and rules of online conduct, so that they can navigate potential Internet perils before trouble occurs.

CyberSense Series - Complete Set of 3 programmes

Specially-priced complete set of 3 individual programmes in this series, providing a substantial saving when compared to the cost of purchasing at 'individual' rates. The set includes:- • CyberSafety • CyberSecurity • CyberEthics

Running Time: 54 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD SET	002-21993D	£99.00

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CyberSense Series

CyberEthics

Most people learn traditional standards of behaviour and respect for others by the time they are teenagers - but many don't realise that those rules are just as valid in cyberspace. This programme helps students take the high road on the information superhighway and avoid the temptations of the fast lane, pointing the way toward an ethically sound Internet presence and lifestyle. Guidelines for the use of intellectual property are featured, with emphasis on the consequences of illegal downloading, copyright infringement, and plagiarism. Pornography, gaming sites, chat rooms, and online social networks are also discussed, helping viewers steer clear of antisocial and abusive activities, especially cyber-bullying. Comments from experts, as well as questions from peers who are confused about the fine points of cyber legality, serve to clarify central ethical principles.

Running Time: 14 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-21992D	£44.00

CyberSafety

What harm could come from sitting leisurely at the computer, chatting with online pals? Unfortunately, many young people who spend hours in chat rooms or post sensitive information on the Internet have little or no idea of the risks involved. This programme warns students about how vulnerable they are whenever they venture into the cyber realm - even when they think they're among - friends. Explaining how to take precautions in chat rooms, on social networking sites, and anywhere that predators lurk, the programme strongly advises against physically meeting any online acquaintance without parent or guardian involvement. Commentary from experts and questions from peers reinforce the notion of an irreversible virtual footprint - a trail that all Internet users leave which can be used against them.

Running Time: 19 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-21990D	£44.00

CyberSecurity

The Internet offers vast possibilities for learning, making a living, and having fun—but it can also destroy reputations, empty bank accounts, and ruin lives. This programme cautions students about potential hazards to their computers - not to mention their careers, finances, and futures - that exist online. Highlighting the importance of setting up a firewall and keeping one's operating system up-to-date, the programme provides straightforward advice about protecting against hackers, viruses, Trojan horses, spyware, adware, phishing emails, and other high-tech threats. Each concept is defined in user-friendly terms. More basic but equally vital steps like maintaining multiple passwords and not sharing personal information are also discussed. Commentary from experts, as well as questions from peers about the details of computer safeguards, will help students increase their online security.

Running Time: 21 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-21991D	£44.00

Integrating Media Into The Classroom Series

An increase in confidence and comfort level with high-tech teaching tools is the key to unlocking the full potential of educational media in the classroom. In this inspiring and informative two-part series, educators and media specialists with first-hand experience of the challenges and rewards of integrating media into the classroom share their in-depth knowledge. Watch these videos to gain insight into how you can use technology to improve your lessons, create a more constructivist learning atmosphere, increase student understanding and retention, and motivate your students to learn as never before.

Integrating Media Into The Classroom - Complete Set of 2 programmes

Specially-priced complete set of both programmes in this series, providing a substantial saving when compared to the cost of purchasing at 'individual' rates. The set includes:- • Theory & Research • Practice & Case Studies

Running Time: 60 mins

Age Range: 16 Years-Adult

Format	Order Code	Price*
DVD SET	002-22035D	£66.00

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Integrating Media Into The Classroom Series

Integrating Media Into The Classroom: Practice & Case Studies

Welcome to the multimedia learning environment! In this video, middle school, high school, and college media specialists and instructors invite viewers into the classroom to see for themselves how colleagues are tapping into the power of media to improve teaching and enhance learning. Drawing on their direct experience, they offer practical advice, tips, and examples to show how to use media to support instructional strategies, develop ideas on teaching, and engage students.

Running Time: 30 mins

Age Range: 16 Years-Adult

Format	Order Code	Price*
DVD	002-22034D	£44.00

Integrating Media Into The Classroom: Theory & Research

"To be able to integrate as many of the multiple intelligences as possible into a single codified approach is extremely powerful and beneficial," says media theoretician Lou Fournier Marzeles. In this video, he and other recognized experts review the history of educational media and then clearly state the case for media as a powerful - and highly effective - classroom tool. "By using a lot of images in the classroom, are we really going to raise our test scores?" asks Dr. Lynell Burmark, author of *Visual Literacy: Learn to See, See to Learn*. "The answer to that is unequivocally Yes!"

Running Time: 30 mins

Age Range: 16 Years-Adult

Format	Order Code	Price*
DVD	002-22033D	£44.00

Research Skills For Students Series

Throughout their lives, successful people use information to make decisions, solve problems and communicate more effectively. This series helps students learn to navigate our complex, information-rich world through the development of critical research skills and the ability to access, evaluate and use information. This engaging and informational series includes skills such as how to focus and refine a research question, how to access information on the invisible Web, how to synthesise information throughout the research process and how to communicate new knowledge most effectively. Each programme encourages students to be critically aware of their sources, processes and products as they solve genuine research and information problems.

Searching the Internet

Successful Internet searching is strategic Internet searching - selecting the best methods and tools to find answers to our questions. Using both the free Web and the invisible Web, students will learn how to focus, strategise, refine and evaluate their research throughout the search process. From formulating a solid query to understanding when and how to best use search engines, metasearch engines, subject directories, portals and subscription databases, access to the world - or, at least, the World Wide Web - is within easy reach.

Running Time: 23 mins

Age Range: 11-16 Years

A Schlessinger Media Production

Format	Order Code	Price*
DVD	002-21914D	£32.00

So You Want To Work In An Office? Series

This series provides students with an insight into the office environment to help them with their career decisions and give them a head start in the office world. The programmes can be used before and after work experience to make the most of student placements by familiarising them with what to expect and then recapping on common office scenarios. Includes Free downloadable support notes available via the internet.

The Essentials Of Office I.T.

This programme looks at a core range of modern IT office technologies, including operating systems, hardware and software applications, ancillary equipment such as scanners, internet access and email. We cover their role in the office and functionality and maintenance issues, as well as basic trouble shooting procedures. Where applicable, there's an OHS 'alert' for each technology and if relevant, an environment 'alert' or tip. Where applicable, we also discuss "acceptable use" policies and practices.

Running Time: 29 mins

Age Range: 14-19 Years

Format	Order Code	Price*
DVD	002-21798R	£36.00

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The Way We Communicate Series

The Way We Communicate - Complete Series of 3 Programmes

Specially-priced complete set of all 3 individual programmes in this series, offering a substantial saving when compared to the cost of purchasing at 'individual' rates. The set includes:- • CADD: Computer Aided Drafting & Design (10293) • Photography, Graphic Arts & Desktop Publishing (10283) • Video, Audio & Multimedia Systems (09922)

Running Time: 44 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD SET	002-21426R	£80.00

CADD: Computer Aided Drafting & Design

This programme is designed to provide an overview of CADD - Computer Aided Drafting and Design - and its importance in today's world, and is an extremely valuable resource for use in introductory level courses. Viewers will see real-world examples of application, including engines, circuitry, and heating/air conditioning systems. Benefits of using CADD are outlined, and students hear from experts in the field who are actually using CADD in their jobs. Not only do viewers see CADD in operation, but are given clear explanations about the various components and how they work. Most importantly, viewers learn that using CADD allows advancements in technological design at a speed and level of efficiency that are nearly miraculous.

Running Time: 13 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-10293R	£36.00

Photography, Graphic Arts & Desktop Publishing

The processes of photography, graphic arts and desktop publishing communicate messages to all of us every day. This programme provides an overview and explains how each system is used and the different careers each offers, and gives students a clear and comprehensive look at visual design. Viewers will learn essentials of photography, including how a camera operates and the various types of film that are used. They will also explore the many aspects of graphic arts, and how desktop publishing has revolutionised the publishing business. Definitions of terms used in each field, real-life applications, and career opportunities are all explored. Viewers will also see various types of equipment and how each works. Other elements are discussed, including design and concepting.

Running Time: 15 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-10283R	£36.00

Video, Audio & Multimedia Systems

The programme provides viewers with a step-by-step analysis of each system. The video portion begins with a history of television and moves on to electronic communication basics like transmitters, receivers, channel frequencies and satellite transmission. Students will also discover all the elements needed to create a programme from scripting, working with talent, shooting, editing and sound recording. The audio section looks at various types of equipment like microphones, sound proof studios, mixing consoles and records. The programme focuses on sound engineers and how they work in recording studios as well as during radio broadcasts. The multimedia segment provides viewers with a clear definition of the elements and equipment currently in use, including virtual reality, CD-ROMs and the Internet. An excellent and comprehensive look at electronic communication.

Running Time: 16 mins

Age Range: 14 Years-Adult

Format	Order Code	Price*
DVD	002-09922R	£36.00

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